SCA has an incentive program for every objective, sport, and budget! Incentive programs are a proven means that draw attention to sponsors and teams. They reward on-field performance, minimize additional cash outlay, and eliminate financial risk for the corporate sponsor. Whether it’s tennis, hockey, fishing, or another sport, SCA will work with you to provide a fixed-fee, no-risk incentive program that will benefit you and your participants!

**TOURNAMENT PLAYER INCENTIVE PROGRAMS**

Guarantee bonus plans for players entered in PGA, LPGA, and Senior PGA tournaments. If you’re a corporate sponsor or agent for a professional golfer, SCA can provide an annual fixed fee for your golfer’s incentive bonus package. In the past 12 years, SCA has covered over $100 million in bonuses to PGA, LPGA, and senior tour golf sponsors. Whether you’re looking for an idea of how to improve a specific player’s performance or a means to draw more participation in a tournament, SCA has a promotion to meet your needs!

A sampling of professional golfers whose incentive programs SCA has covered include:

- Phil Mickelson
- David Duval
- Sergio Garcia
- Ernie Els
- Annika Sorenstam
- Nancy Lopez

**DRIVER INCENTIVE PROGRAMS**

With SCA, you can offer performance incentive bonuses to teams and drivers. These programs are ideal for branding companies who sponsor professional drivers or motorsports teams. SCA guarantees your bonus plan to help you win position, increase rewards, and earn a bigger payday for your driver at no risk to you. Let SCA help you guarantee your driver a hefty bonus with some of our popular creative performance incentives.

A sampling of professional drivers whose incentive programs SCA has covered include:

- Jeff Gordon
- Cristiano da Matta
- Kyle Petty
- Mark Martin
- Terry Labonte
- Ken Schrader

- Race Win Bonus
- Top 10 Finishes
- Points Championship

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Agents and brokers use SCA as their trusted source for comprehensive prize indemnification and over-redemption coverage. For over 18 years, SCA has covered billions of dollars in prizes and paid over $122 million in cash and prizes. Our areas of specialty include Sports Contests, Internet Promotions, Media Contests, Fishing Tournaments, Gaming Promotions, Over-Redemption Coverage, Athlete Incentive Programs, and, of course, Hole-In-Ones. We assume the risk and pay for your winners.

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Professional sports teams, owners and sponsors use SCA's Performance Coverage to offer team or player bonuses without the associated financial risk. At a low, fixed rate you can reward on-field performance while minimizing cash outlay. SCA has covered over $100 million in bonuses across all sports, including NFL, MLB, Major League Soccer, NASCAR, the PGA Tour, etc.

Fixed Fee, No Risk
The concept behind Performance Coverage is simple: offer a professional athlete a cash reward for outstanding performance. When the athlete meets the stated mark, SCA funds the bonus promptly.

Stretch Your Payroll Budget
For a predetermined fee, SCA assumes the financial risk for the program. This allows you to protect and stretch your budget before the season starts.

A sampling of professional athletes whose incentive programs SCA has covered:

**NASCAR Winston Cup and Busch Grand National**
- Jeff Gordon
- Mark Martin
- Bobby Labonte
- Terry Labonte
- Cristiano da Matta
- Michael Andretti
- Paul Tracy
- Kenny Brack

**PGA/LPGA/ Senior PGA**
- Phil Mickelson
- Ernie Els
- Sergio Garcia
- David Duval
- Davis Love III
- Justin Leonard
- Greg Norman
- Nick Faldo
- Jack Nicklaus
- Tom Watson
- Lee Trevino
- Dave Stockton
- Annika Sorenstam
- Se Ri Pak
- Nancy Lopez

A Program for Every Objective, Sport, and Budget
Whether you're looking for an idea to improve a specific player's performance or an entire team, we can help you develop a program that will suit your specific objective.


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